

OUR OBJECTIVE TO INVESTOR RELATIONS

Tribeca Capital Partners Inc. was founded in Vancouver, Canada, to provide a full range of investor relation and capital market services personalized to the needs of pre-IPO and publicly listed North American based small-cap to mid-cap companies

OUR APPROACH TO INVESTOR RELATIONS

- Complete a full company breakdown of client to properly assess the needs, goals and corporate strategy of how to implement a client-specific investor relations program.
- Create clear, targeted, and captivating communications that properly convey client's brand, position, competitive advantage and corporate message.
- Integrate state-of-the-art technology in our daily initiatives to efficiently track, target, deliver and manage permission-based marketing.
- Implement a comprehensive Social Media program including Twitter, Facebook, Mobile Marketing, YouTube, LinkedIn.

TEAM TRIBECA

Jamie Hyland, BComm — Managing Director
jamie@tribecacap.com

Glen Watson — Managing Partner
glen@tribecacap.com

Patricio Crichigno, Ph.D — Government Affairs
patricio@tribecacap.com

Patrick Fitzsimmons — Advisor
patrick@tribecacap.com



Our objective is to help both private and public ventures increase awareness at all stages of development from a start-up through listing on an exchange and beyond.

Our relationships and experience give us the ability to match up investors with an unparalleled degree of efficiency in the natural resource, energy, alternate

Tribeca cultivates client's reputations by clearly communicating and defining their goals and value-proposition while building and sustaining shareholder value through advanced communication and applications.

IMPLEMENTATION STRATEGY

- Outbound cold and warm calls to industry professionals while building long-term relationships with investors.
- Introduce client to key media contacts, newsletter writers and other key industry professionals.
- Distribute news, to media and 3rd party outlets and to client investor base and secondary distribution portals.
- Increase client website traffic, mailing list subscribers, and investors through proprietary channels, and newsletter recommendations.
- Immediate respond to leads, website subscriber requests and incoming queries promptly and professionally.
- Coordinate international road shows with our extensive network to assist client with marketing initiatives, financing, and corporate development.

SERVICES AVAILABLE

Investor Relations
Communications
Branding
Social Media
Corporate Development